Partner
Program

Netpeak is one of the largest online marketing agencies in Eastern Europe
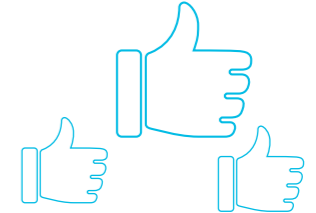
2006
Working in online marketing and SEO since 2006

8 offices in 5 countries New York, Sofia, Kiev, Odessa, Kharkov, Almaty, Moscow, Samara

More than 100 full-time specialists

More than 1000 successful projects

Our main services

SEO$^{2.0}$
Website promotion

+

PPC$^{2.0}$
Online advertising

NETPE▲K

Why Netpeak?

1. We are a company of professionals and perfectionists.

2. We are ROI-oriented. We work with every business like it's our own.

3. We are not a full service agency — they're outdated. We take a specialized, individual approach.

4. We run our own analytics blog, conduct multiple seminars and host two annual conferences:

8P «Online marketing for business»,   **a** «Online advertising».

NETPEAK
SEO and PPC for Business

Why Netpeak?

5. We use our own in-house software to increase work effectiveness.

6. We continuously update our system and service to increase the quality of our work.

7. We launched three powerful tools that help businesses and made them available to the public:

Ringostat, Serpstat, Iftheycall.

Who are our clients?

1. Small and medium sized businesses in all industries.

2. E-commerce projects.

3. Web portals.

4. Services.

Geographical location

45%	Ukraine	5%	USA
25%	Russia	2%	United Kingdom
20%	Kazakhstan	3%	Other countries

More than 1000 businesses have entrusted us with their projects

What do we offer?

1. Percentage from clients, consisting of:

   1.1. A permanent 10% agency commission when a client orders [SEO 2.0].

   1.2. One time 10% payment for non-recurring services (SEO audits, usability audit).

   1.3. Convenient bonus payment system (monthly, quarterly, yearly).

   1.4. All obligations are secured by the partnership contract.

2. Complimentary work done for the partner's website:

   2.1. Free SEO audit for the partner's website.

What do we offer?

3. Free training and consulting:

    3.1. Free consultations from Netpeak's manager on working with potential clients on SEO.

    3.2. Personal manager for the partner's customers.

    3.3. Netpeak Client Dashboard for partners.

    3.4. Free access for two of the partner's employees to any event held by Netpeak.

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Netpeak Client Dashboard
for partner

- Information on all acquired clients
- Information on clients' payments to Netpeak
- Automatic partnership payment calculator
- Updates on when Netpeak starts and stops working with acquired clients
- Access to the contract between agency and partner
- Upon request, access to all reports on work done on the clients' projects

How to delegate clients to Netpeak?

○ Send us a request on Netpeak's website by filling out the potential client's contact information.

○ Send us a request in our Client Dashboard for partners.

○ Send the potential client information to your personal Netpeak manager.

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Services our clients may find useful from our partners

- Website Development

- Website redesign

- Website improvements

- Technical support

- Corporate identity development

- Mobile website development

- Mobile application development

- Business processes automation and much more

Case Studies

NETPEAK

LOGASTER

is one of the leading developers of online logo design software.

[SEO] running time: 2 years

Goal 1: increase sales, get more visitor interaction;

Goal 2: become a leader in the logo creation niche.

The tools we used:

Netpeak Checker
A tool for mass website analysis and comparison.

Netpeak Spider
A tool for deep on-site SEO analysis.

Kamasutra
An internal service for automatically measuring a website's search engine visibility.

Auditka
Internal audit service for on-site SEO.

Additional services provided:

Content marketing, blogging, copywriting, social media marketing, and user support.

The results of our 2 years of cooperation with Logaster:

⦿ Monthly visits from non-brand-related organic search traffic went **from 0 to 137,000**;

⦿ Conversions for non-brand-related organic search traffic went **from 0 to 30,000** a month;

⦿ Monthly branded traffic went **from non-existence to 3,000**;

⦿ **500,000** new logos created by visitors;

⦿ Created multi-language and multiregional versions of the site in English, Russian, Japanese and Spanish.

Car rental service promotion

🚗 *Car Rentals Market*

Targeting:
- USA
- Canada

[SEO] running time: 5 months

The tools we used:

Netpeak Checker
A tool for mass website analysis and comparison.

Netpeak Spider
A tool for deep on-site SEO analysis.

Kamasutra
An internal service for automatically measuring a website's search engine visibility.

Auditka
Internal audit service for on-site SEO.

Additional services provided:

Content marketing, link building, copywriting

The results of our 5 months of cooperation:

- Monthly visits from non-brand-related organic search traffic soared **1449% from just 510 to 8,000;**

- Website interactions went **from non-existence to 1,300 per month**;

- Page views per visitors per month increased **794% from 1,100 to 10,600**.

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Zone of the Chernobyl disaster (Pripyat, Chernobyl) tour promotion

[SEO] running time: 2 years

Goal 1: increase the number of visitors to the website;

Goal 2: reach the leading position in the target niche.

The tools we used:

Netpeak Checker
A tool for mass website analysis and comparison.

Netpeak Spider
A tool for deep on-site SEO analysis.

Kamasutra
An internal service for automatically measuring a website's search engine visibility.

Auditka
Internal audit service for on-site SEO.

Additional services provided:

Link building, brand awareness, and content marketing

Results:

● Organic search traffic increased **from 1,800 to 17,500** visitors per month (from 60 to 580 per day);

● Sessions

20,000						
10,000						
October 2011	January 2012	April 2012	July 2012	October 2012	January 2013	

● Tour reservations soared **from 30 to 200 per month**;

● Average page views by visitors **increased fivefold**;

● The website gained **the leading position** in its niche and reached the top of the search results page for all main search queries.

Our tools

NETPEAK

SERPSTAT

Analyze. Optimize. Maximize

Serpstat

Ringostat

Our tools

Spider

Checker

[Netpeak's brand] – automation

SERPSTAT
Analyze. Optimize. Maximize

Powerful new service for website analysis.

Serpstat – the first of its kind, Serpstat is an exclusive service for SEO and PPC specialists who focus on competitor analysis. It is the only service with a keyword database sorted solely by geo-targeted users. Today, the database contains information on **88,000,000+ domains** and **184,000,000 search suggestions**.
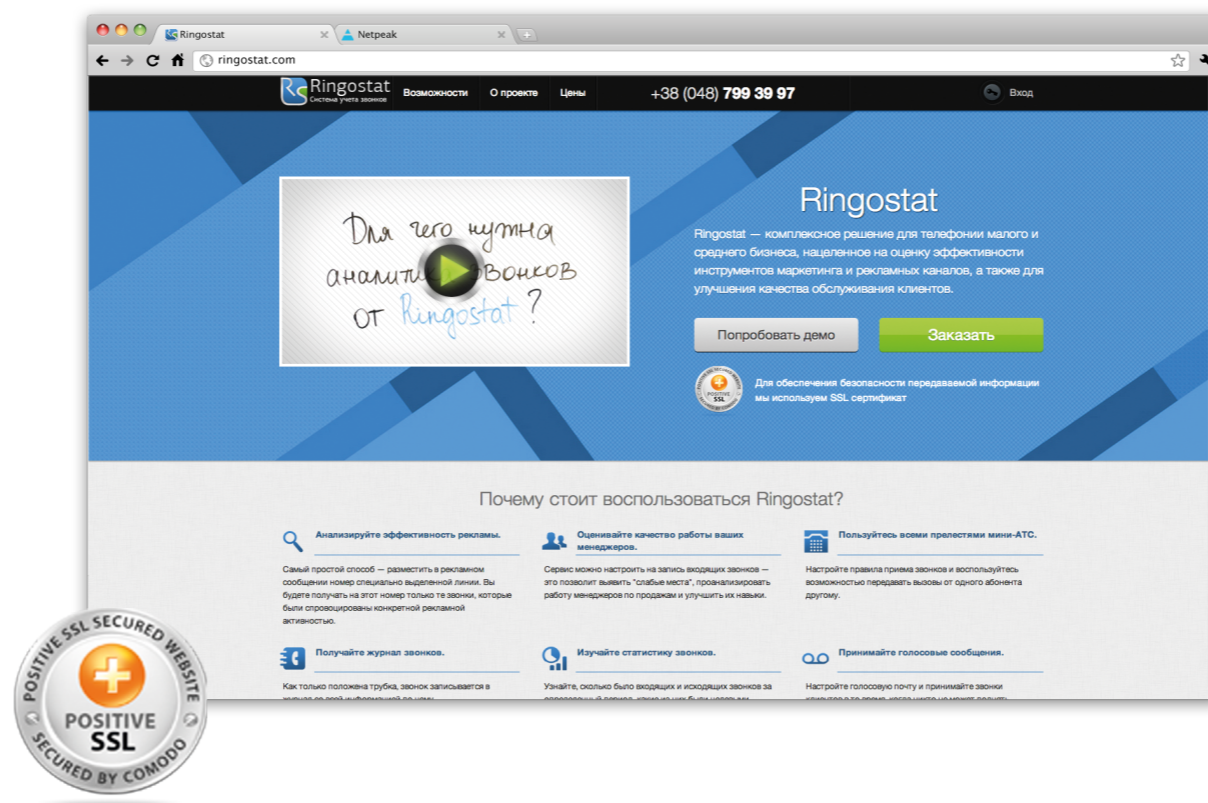
Have a look at your competitor's search queries

Pages with the highest visibility

Find out your competitor's total traffic

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SEO and PPC for Business

www.serpstat.com

Call tracking system

Ringostat — an advanced call tracking system that helps evaluate the effectiveness of your marketing and advertising channels, and helps improve the quality of customer service.

Analyze the effectiveness of your advertising

Evaluate the quality of your managers' communications

Use all the benefits of VoIP

Get call logs

Study call statistics

Receive voicemail

Don't miss client calls

Interactive voice response (IVR) helps sort incoming calls

Call forwarding from office phones to mobile phones

www.ringostat.com

NETPE▲K
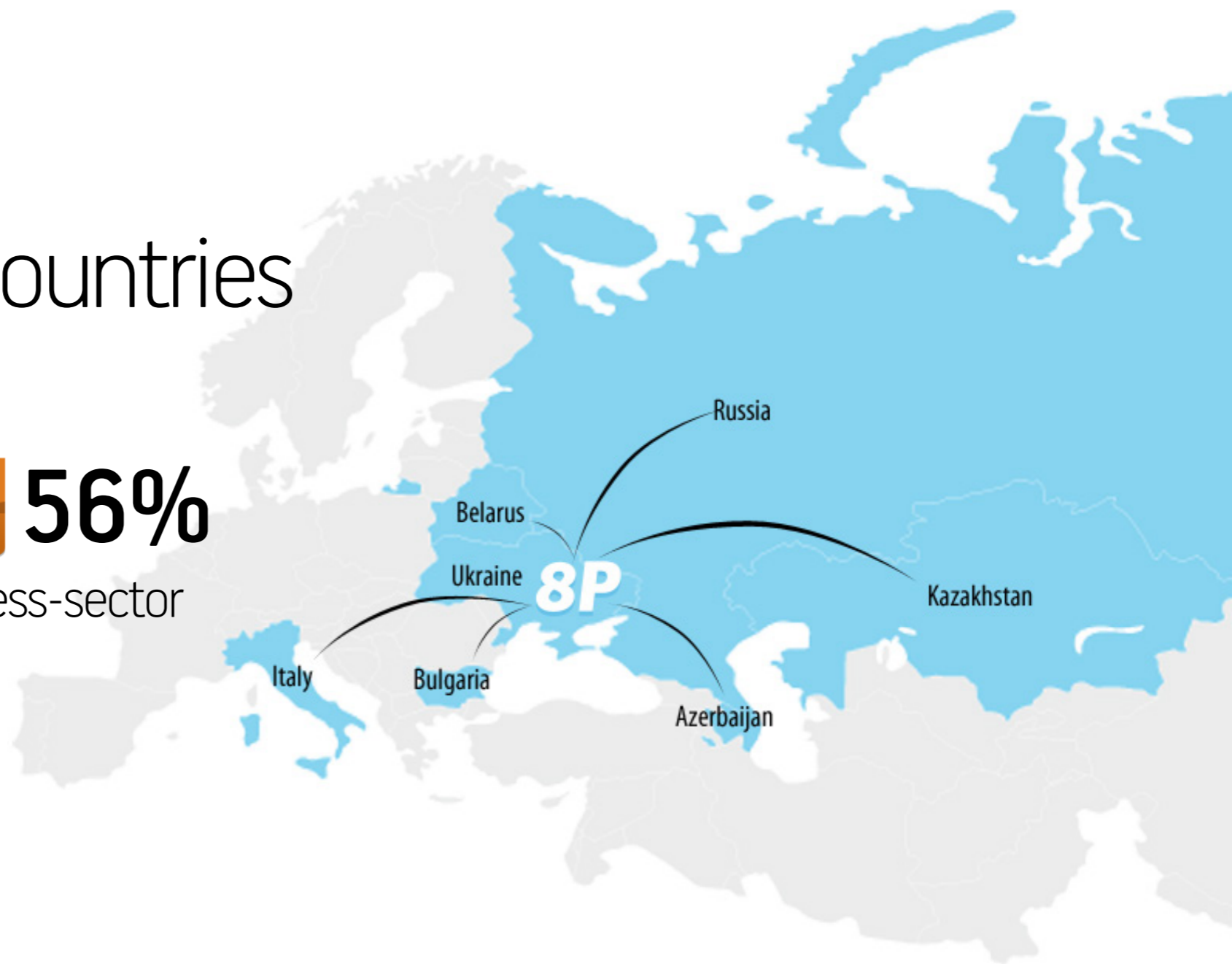SEO and PPC for Business

Our conferences

NETPE▲K

«8P: Online marketing for business» Conference

Netpeak organizes one of the largest online marketing conferences in Ukraine.

guests from **7** countries

44%
Marketing agencies

56%
Business-sector

Russia

Belarus

Ukraine

8P

Kazakhstan

Italy

Bulgaria

Azerbaijan

«8P: Online marketing for business» Conference

«Online advertising in Ukraine» Conference

Netpeak is an organizer of the first conference in Ukraine, dedicated only to online advertising.

20+
cities

20
speakers

200
participants

34
partners

1 day

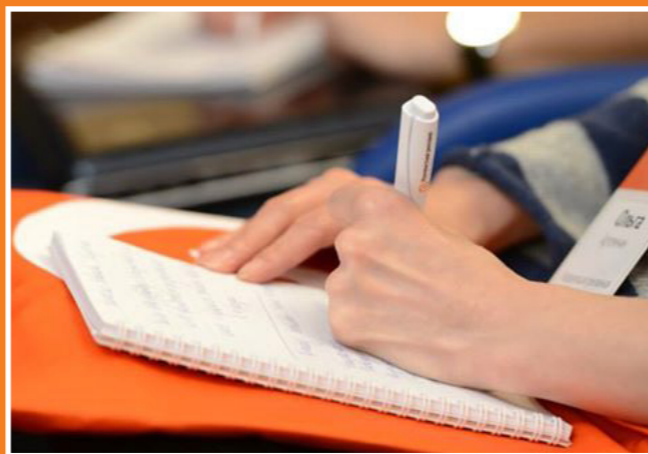**11.5 hours**
of useful information

15 kg
of carrots

200
cups of coffee

«Online advertising in Ukraine» Conference

Netpeak's additional values: our ratings

1st place

in media agencies
Ukrainian Advertising Coalition

TOP-100

Golden hundred
Russian Digital 2013

2nd place

in digital agencies
Ukrainian Advertising Coalition

TOP-100

Golden hundred
Russian Digital 2014

2nd place

in Ukrainian SEO agencies
CMS Magazine

in 7

Ruward.ru ratings

6th place

in media agencies
Advse.ru

8th place

in digital agencies
Cossa.ru

NETPEAK
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Netpeak certifications

Thank you for your attention!

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SEO and PPC for Business

netpeak.net